

Flash SEO Package Released for backbone CMS

backbone3 Flash Content Management System Enhances Search Results for Dynamic Content and Rich Internet Applications.

Tartu, Estonia (Flashbit LLC) August 21, 2008 – Flashbit today announced the availability of the additional Search Engine Optimization package to its Flash Content Management System, backbone3.

With the new package backbone3 aims to dramatically improve the indexing of Flash content on Google and other search engines tied to dmoz.

Flashbit piloted with Flash SEO package in July 2008 for the website project of Boutique Caprice, a jewellery boutique in downtown Tallinn, Estonia. A month later it proved effective as illustrated by the content available on Google and increasing PageRank.

backbone3 content management system allows content population, manages banners, images and is now search engine optimized. For SEO bb3 uses the deconcept's approach involving SWFObject's JavaScript framework to overwrite HTML content and bb3 direct linking technology that allows to bring users directly to the right category of the Flash site. In respect to the pointed category, the HTML content is output underneath the Flash content.

For further technical information please read the article at <http://tekkie.flashbit.net/flash/flash-seo-package-released-for-backbone-cms>.

About Flashbit LLC

Flashbit is awarded Flash expert specialized in providing exclusive content-managed Flash sites and media.

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